IJCAI-PRICAI-2020
July 11-17, 2020
SPONSORSHIP AND EXHIBITION GUIDE

International Joint Conference on Artificial Intelligence - Pacific Rim International Conference on Artificial Intelligence.
July 11-17, 2020. Yokohama, Japan.

The International Joint Conferences on Artificial Intelligence, IJCAI, is the most prestigious international gathering of Artificial Intelligence (AI) researchers. Every year IJCAI is held in a different country jointly sponsored by the IJCAI organization and the national AI society of the host nation. **IJCAI-PRICAI-2020 will be held in Yokohama, Japan.** This will be the 29th IJCAI conference since the first IJCAI conference was held in 1969.

IJCAI-PRICAI-2020 will gather top AI researchers and experts from all over the world, and due to its proximity, **we invite you to participate in the sponsor and exhibitor program for IJCAI-PRICAI-2020**. This will provide an excellent opportunity to demonstrate your brand to some of the world's brightest minds working on AI, Robotics, and Machine Learning – areas at the forefront of the world's most exciting technological changes. Your brand will also be exposed to millions of viewers and readers through media reports about the conference. While participating in the conference, you will also have access to Yokohama's world-class dining, entertainment, and networking opportunities.

Your support for IJCAI-PRICAI-2020 will allow us to expand participation in IJCAI-PRICAI-2020, for example, by providing travel support for students and junior researchers. The increased participation will, in turn, allow you to increase your brand awareness in the high-tech labour market.

Thank you for your interest in supporting IJCAI-PRICAI-2020! We look forward to welcoming you to Yokohama, Japan in 2020!

Yours sincerely,

IJCAI-PRICAI-2020 Local Arrangements Committee

OVERVIEW OF COLLABORATIONS

Contact:

IJCAI sponsorship officer:

    Chengqi Zhang (Chengqi.zhang@uts.edu.au)

IJCAI-2020 Sponsorship Co-Chairs:

    Takayuki Ito (ito.takayuki@nitech.ac.jp)
    Yilei Shao (yilei.shao@highlightsedu.com)
    Han Yu (han.yu@ntu.edu.sg)

Objectives of the Collaboration

Thanks to the generous support by our sponsors, IJCAI-PRICAI-2020 aims to support more participation by students and academic researchers.

The easiest and most typical means by which sponsors may contribute to IJCAI-PRICAI-2020 is through a flat amount of funding towards the organization of the conference in general. IJCAI-PRICAI-2020 is pleased to offer several tiers of benefits to sponsors. In addition, the Local Arrangements Committee will do its best to accommodate alternative forms of support. The intention of the IJCAI-PRICAI-2020 Local Arrangements Committee is to ensure that all sponsors receive the highest recognition in return for their generous supports to the conference.

Types of Collaborations

There are two types of collaborations available to IJCAI-PRICAI-2020 partners.

- **Main Conference Collaboration**
  Sponsors of IJCAI-PRICAI-2020 enjoy various benefits, including registrations to the full technical conference, exhibition spaces, and display of their company logos in printed materials, on conference signage, and on the conference website. Please refer to the sponsorship levels on the next page for more details.

- **Exhibition** Please refer to the exhibition information on Page 8 for more details.

A breakdown of all collaboration levels and benefits is on the next page. We also accept flat donations in any amount.

How to Sponsor

Diamond: US$60,000

The sponsorship entails the following:

- 9 complementary full registrations (these include welcome reception, banquet, coffee breaks, conference bag and access to technical program)
- 3 complementary exhibit booths
- Optional presentation or demonstration during the industry sessions
- 9 pieces of advertisements in the Job Match program on the IJCAI-PRICAI-2020 webpage
- Plus, the display of the sponsor's name and logo in:
    - Printed materials, as schedule permits
    - IJCAI-PRICAI-2020 website and proceedings
    - IJCAI-PRICAI-2020 registration area
    - Signs at appropriate conference events
- If the sponsor continues to sponsor IJCAI at Platinum level or above in past three conferences in a row,
    - the logo of this sponsor will be also displayed in the IJCAI Trustee webpage (https://www.ijcai.org/) for one year and
    - the sponsor is entitled either two additional complementary registrations or one additional complementary exhibit booth
- Two benefits on student reception (added Dec 19, 2019)
    - Free access to student reception (for above 9 complementary full registrations)
    - A small desk in the student reception and circulate their brochures

Platinum: US$30,000

The sponsorship entails the following:

- 6 complementary full registrations (these include welcome reception, banquet, coffee breaks, conference bag and access to technical program)
- 2 complementary exhibit booths
- Optional presentation or demonstration during the industry sessions
- 6 pieces of advertisements in the Job Match program on the IJCAI-PRICAI-2020 webpage
- Plus, the display of the sponsor's name and logo in:

- o Printed materials, as schedule permits
- o IJCAI-PRICAI-2020 website and proceedings
- o IJCAI-PRICAI-2020 registration area
- o Signs at appropriate conference events
- If the sponsor continues to sponsor IJCAI at Platinum level or above in past three conferences in a row,
  - o the logo of this sponsor will be also displayed in the IJCAI Trustee webpage (https://www.ijcai.org/) for one year and
  - o the sponsor is entitled either two additional complementary registrations or one additional complementary exhibit booth
- Two benefits on student reception (added Dec 19, 2019)
  - o Free access to student reception (for above 6 complementary full registrations)
  - o A small desk in the student reception and circulate their brochures

Gold: US$20,000

The sponsorship entails the following:

- 4 complementary full registrations (these include welcome reception, banquet, coffee breaks, conference bag and access to technical program)
- 1 complementary exhibit booth
- 4 pieces of advertisements in the Job Match program on the IJCAI-PRICAI-2020 webpage
- Plus, the display of the sponsor's name and logo in:
  - o Printed materials, as schedule permits
  - o IJCAI-PRICAI-2020 website and proceedings
  - o IJCAI-PRICAI-2020 registration area
  - o Signs at appropriate conference events

Silver: US$10,000

The sponsorship entails the following:

- 2 complementary full registrations (these include welcome reception, banquet, coffee breaks, conference bag and access to technical program)
- 4 pieces of advertisements in the Job Match program on the IJCAI-PRICAI-2020 webpage
- Plus, the display of the sponsor's name and logo in:

- o Printed materials, as schedule permits
- o IJCAI-PRICAI-2020 website and proceedings
- o IJCAI-PRICAI-2020 registration area
- o Signs at appropriate conference events

Specific item sponsors

- Wifi sponsor (min US$5,000)
  - o Acknowledgement will be shown in the Wifi instruction papers and in the brochure.
- Reception sponsor (min US$5,000)
  - o Acknowledgement will be shown on the table of reception and in the brochure.
- Reception Attraction sponsor (min US$5,000)
  - o Acknowledgement will be shown in attraction and in the brochure.
- Banquet sponsor (min US$5,000)
  - o Acknowledgement will be shown on the table of banquet and in the brochure.
- Security sponsor (min US$5,000)
  - o Acknowledgement will be shown in the brochure.
- Coffee break sponsor (min US$5,000)
  - o Acknowledgement will be shown in the booth of coffee break and in the brochure.
- Another specific item sponsor (min US$5,000)
  - o Your proposal will be discussed. It will be implemented if it is approved by IJCAI sponsorship officer and IJCAI-2020 sponsorship co-chairs.
  - o Acknowledgement will be shown in the related items and in the brochure.

The Main: A Special category. No upper limit and by invitation only (at most one sponsor exclusively each year)

The sponsorship entails the following:

- An optional 150-second (2.5 minutes) AI related video show in Sponsor's choice in the opening of IJCAI-PRICAI-2020
- 12 complementary full registrations (these include welcome reception, banquet, coffee breaks, conference bag and access to technical program)

- 4 complementary exhibit booths
- The first priority to choose the exhibition spot
- Optional presentation or demonstration during the industry days
- 12 pieces of advertisements in the Job Match program on the IJCAI-PRICAI-2020 webpage
- Plus, the display of the sponsor's name and logo in:
  - Printed materials, as schedule permits
  - IJCAI-PRICAI-2020 website and proceedings
  - IJCAI-PRICAI-2020 registration area
  - Signs at appropriate conference events
- If the sponsor continues to sponsor IJCAI at Platinum level or above in past three conferences in a row,
  - the logo of this sponsor will be also displayed in the IJCAI Trustee webpage (https://www.ijcai.org/) for one year and
  - the sponsor is entitled either two additional complementary registrations or one additional complementary exhibit booth
- Two benefits on student reception (added Dec 19, 2019)
  - Free access to student reception (for above 12 complementary full registrations)
  - A small desk in the student reception and circulate their brochures

For the reference of the IJCAI sponsors in the last three years, click the following links:

IJCAI-2019 sponsors: https://www.ijcai19.org/sponsors.html

IJCAI-2018 sponsors: http://ijcai-18.org/sponsors-and-exhibits/sponsors/index.html

IJCAI-2017 sponsors: https://www.ijcai17.org/sponsors.html

INDUSTRY DAY SPONSORSHIP

Contact: IJCAI-PRICAI-2020 Industry Day Chair: Han Yu (han.yu@ntu.edu.sg)

The Industry Day brings together researchers, entrepreneurs, and executives to exchange insights on the role of AI in consumer, corporate, and government applications. With talks by industry leaders, a panel and an exhibition of ongoing projects that leverage nearby major industry and research institutions, the Industry Day programme provides a unique opportunity for research and industry innovators to engage in dialogs about major trends in Cognitive Computing, Big Data Insight, and other overarching themes in AI.

Industry Day Special: US$10,000

This level of support would entail the following:

- 2 complementary registrations for Industry Days
- Optional presentation or demonstration during the industry days
- Plus, the display of the sponsor's name and logo in:
    - Printed materials, as schedule permits
    - IJCAI-PRICAI-2020 website and proceedings
    - IJCAI-PRICAI-2020 registration area
    - Signs at appropriate conference events

Donation

IJCAI-PRICAI-2020 will also accept flat donations in any amount.

EXHIBITIONS

Contact: IJCAI-PRICAI-2020 Exhibition Chair: Takanobu Otsuka (otsuka.takanobu@nitech.ac.jp)
Note that the standard voltage in Japan is 100V. 200V is optional.

An important type of support you may give to IJCAI-PRICAI-2020, independent of the other forms, is to participate as a main conference exhibitor. In this fashion you would make visible to the academic and industrial community your positioning in the field and help provide conference participants with a concrete reference to your current uses, needs and opportunities for Artificial Intelligence.

Exhibitors will have a basic 3m x 3m booth space with basic power supply and display conditions detailed below.

Basic Exhibitor Stand:

    USD 5,000 per exhibition booth **for commercial exhibitors**

    USD 2,500 per exhibition booth **for publishers, universities and non-profit organizations**

This option includes:
- One table, two chairs and electrical switchboard (100v).
- Poster board (up to 3 feet wide, 6 feet high)
- One-line table-top identifier board with company name
    - 1 ink, company logo not included
- One exhibitor pass

- Coffee-breaks and technical program included

Extra Options (same prices for all sponsors and exhibitors):
- Additional exhibitor pass (4-day)
    - Coffee-breaks and technical program included
    - US$500
- Additional 6 square meter space (subject to availability)
    - Includes one table, two chairs
    - US$2,000

Other extra options (extra tables and chairs, wall boards, spot-lights, etc.) are available from the conference venue.

Every effort will be made to assign the requested space according to the floor plan.

However, IJCAI-PRICAI-2020 cannot guarantee that the particular space requested will be available and/or assigned. Assignments will be made on a first-come, first-serve basis, and only after receipt of the contract form and the corresponding payment, (100% of total cost payable on application).

HOW TO SPONSOR OR EXHIBIT

Thank you for your interest in supporting IJCAI-PRICAI-2020!

Please complete the appropriate commitment form as soon as possible and send them to (han.yu@ntu.edu.sg). You could also contact the exhibition or the sponsorship chairs by e-mail to discuss your requirements further.

Payment method

Payment can be made by bank transfer in US Dollars ($), payable as follows:

SWIFT code	DEUTDE6FXXX
IBAN code	DE69 6807 0030 0140 0209 00
Routing #	68070030
Receiving Bank Address	DEUTSCHE BANK AG, Global Transaction Banking, Theodor-Heuss-Str. 3, D-70174 (<=postal code) Stuttgart (city), Germany
Name(s) on Receiving Account	IJCAI (Bernhard Nebel and Vesna Sabljakovic-Fritz)
Address of Account Holder at Receiving Bank	c/o Prof. Bernhard Nebel, Georges-Köhler-Allee 52, D-79110 Freiburg, Germany
Account type	Checking
Email for payment notification	nebel@ijcai.org, vsfritz@ijcai.org

Bank fees must be paid by the sponsor or exhibitor. All invoices should be paid prior to arrival in the exhibition. We will not allow build-up if a balance is outstanding.

Confirmation of your sponsorship and stand space will be mailed to you together with an accompanying receipt for the amount received.

Cancellations and Refunds

Cancellations prior to May 1, 2020 will be charged a 25% cancellation fee. Thereafter, no refunds will be made.

Insurance

Companies participating in the conference are required to take out appropriate insurance. IJCAI-PRICAI-2020 is not liable for any losses that sponsors or exhibitors experience as part of their participation in the conference.

<u>**MAIN CONFERENCE** SPONSORSHIP APPLICATION</u>

We want to make a contribution to the development of Artificial Intelligence by supporting the organization of the IJCAI-PRICAI-2020 conference.

Sponsorship Level (Diamond, Platinum, Gold, Silver): _____

Confirm amount of sponsorship: USD_____

Company/Organization: _____

Company/Organization name to use in publicity material, if different:

                 _____

Address: _____

City: _____ State (if US): _____ Postal Code: _____

Country: _____

Contact person: _____

Position: _____

Telephone: (+   ) _____

Email: _____

Please provide us also with a high-resolution electronic copy of the sponsor's logo and website URL by email to Han Yu (han.yu@ntu.edu.sg). The sponsor agrees to its use as outlined in the IJCAI-PRICAI-2020 Sponsorship Opportunities brochure.

On behalf of the Company, I consent and undertake to comply with the sponsorship rules and my obligations as a donor from the moment I sign this contract. I enclose a banker's check made out to International Joint Conferences on Artificial Intelligence or a copy of the bank transfer made to the Account indicated in the Sponsorship Booklet.

Signature & Company Stamp:

_____, _____ of _____, 20_____

INDUSTRY DAY SPONSORSHIP APPLICATION

We want to make a contribution to the development of Artificial Intelligence by supporting the organization of the IJCAI-PRICAI-2020 conference.

Sponsorship Level (Special, Exhibitor): _Industry Days_____

Confirm amount of sponsorship: USD_10,000_____

Company/Organization: _____

Company/Organization name to use in publicity material, if different:

_____

Address: _____

City: _____ State (if US): _____ Postal Code: _____

Country: _____

Contact person: _____

Position: _____

Telephone: (+   ) _____

Email: _____

Please provide us also with a high-resolution electronic copy of the sponsor's logo and website URL by email to Han Yu (han.yu@ntu.edu.sg). The sponsor agrees to its use as outlined in the IJCAI-PRICAI-2020 Sponsorship Opportunities brochure.

On behalf of the Company, I consent and undertake to comply with the sponsorship rules and my obligations as a donor from the moment I sign this contract. I enclose a banker's check made out to International Joint Conferences on Artificial Intelligence or a copy of the bank transfer made to the Account indicated in the Sponsorship Booklet.

Signature & Company Stamp:

_____, _____ of _____, 20_____

APPLICATION AND CONTRACT FOR **EXHIBITOR**

Check your organization type: Commercial (USD 5000)   _____
                                Nonprofit or publisher (USD 2500) _____
                                Academic (USD 2500)   _____
Indicate number of extras, or 0 for none: 4-day exhibitor pass (USD 500)   _____
                                Additional 9 sqm space (USD 2,000) _____

Confirm total order amount: USD_____

Preferred booth number: (1st choice) _____ (2nd choice) _____ IJCAI-PRICAI-2020 *cannot guarantee preferred booth placement.*

Company/Organization: _____

Name that should appear on the booth and in publicity material, if different:
                        _____

Address: _____

City: _____ State (if US): _____ Postal Code: _____

Country: _____

Contact person: _____

Position: _____

Telephone: (+   ) _____

Email: _____

Please provide us also with a high-resolution electronic copy of the sponsor's logo and website URL by email to Han Yu (han.yu@ntu.edu.sg). The exhibitor agrees to its use as outlined in the IJCAI-PRICAI-2020 Sponsorship Opportunities brochure.

On behalf of the Company, I consent and undertake to comply with the sponsorship rules and my obligations as a donor from the moment I sign this contract. I enclose a banker's check made out to International Joint Conferences on Artificial Intelligence or a copy of the bank transfer made to the Account indicated in the Sponsorship Booklet.

Signature & Company Stamp:

_____, _____ of _____, 20_____

DONATION FORM

We want to make a contribution to the development of Artificial Intelligence by supporting the organization of the IJCAI-PRICAI-2020 conference.

Amount of donation: USD_____

Company/Organization: _____

Company/Organization name to use in publicity material, if different:

_____

Address: _____

City: _____ State (if US): _____ Postal Code: _____

Country: _____

Contact person: _____

Position: _____

Telephone: (+   ) _____

Email: _____

Please provide us also with a high-resolution electronic copy of the sponsor's logo and website URL by email to Han Yu (han.yu@ntu.edu.sg).

On behalf of the Company, I consent and undertake to comply with the sponsorship rules and my obligations as a donor from the moment I sign this contract, and will send the donation to IJCAI-PRICAI-2020 via bank transfer as instructed in the IJCAI-PRICAI-2020 Sponsorship Booklet.

Signature & Company Stamp:

_____, _____ of _____, 20_____